

Dear Norges Fotballforbund,

April 24, 2025

Will Norway be a champion for sustainable travel during the Women's Euro 2025?

As I'm sure you know, one of the biggest challenges we face today is climate change. Transport accounts [for more than a third of CO2 emissions](#) from end-use sectors, and air travel is the most carbon-intensive mode of transportation.

Football and in particular the Norwegian team could play an important role in the fight against climate change. We propose to use your influence as a role model, both on and off the pitch, to help change people's ways of thinking and travel behaviour and lead by example when it comes to the Norwegian team's transport choices.

We ask you to commit to travelling sustainably for the Women's Euro 2025, avoiding flying and choosing low-emitting means of transport like rail and/or coach to Switzerland.

UEFA signed a deal with the Swiss rail company SBB to facilitate sustainable travel for fans, to and inside Switzerland by rail. Indeed the organisation of matches means that flying for such short distances would be nonsensical. This is an opportunity and an important step, and we believe that the Norwegian team can not only match this, but go further.

UEFA has the ambition to encourage smart mobility by all stakeholders, and is [asking teams to travel by train or coach](#). So, we take the example of a team travelling from London to Zurich and their nearby base camp, they **would reduce their CO2 equivalent emissions by 96%**¹. This is far from unrealistic.

The 2024 men's EURO already set a precedent, when leading teams such as Switzerland [travelled by train to Germany](#) as well as for 5 of 6 of their trips for the group stage. Other teams also used the train or coach to go to matches, such as those from Romania, Poland and Belgium.

The women's tournament now has the opportunity to step up and show further leadership, and set an example both to the nation and to the world.

So we ask again: Will you commit to traveling sustainably for the **UEFA Women's Euro 2025**, avoiding flying and choosing means of transport like rail to and/or within Switzerland?

We look forward to hearing from you and kindly request your reply **by 22nd May**.

With best regards,



¹ Considering that usually football teams chartered whole aircrafts for their travelling, a trip between London and Zurich emits on average 7.9 tonnes of CO2. Assuming that per team, 46 people would be travelling (including players together with the staff), a similar journey by train would emit around 250 kg of CO2 so 96% less emissions than air travel.